

Introduction

Ganga Quest (www.gangaquest.com), a **competitive knowledge-building platform, an awareness initiative and scientific baseline determination exercise to assess the knowledge gaps and attitude orientation about Ganga and Rivers, is being launched online on 22nd April, 2019, World Earth Day.** It is a national online quiz on Ganga being conducted by:

- 1) *National Mission for Clean Ganga (NMCG), an authority under the Ministry of Water Resources, River Development, and Ganga Rejuvenation, Government of India. NMCG has the mandate for the effective implementation of Namami Gange Program and Ganga Quest is under its Public Outreach activities.*
- 2) *TREE Craze Foundation (TCF), a not for profit organization committed to Ganga, Rivers, and Environment is its executive partner for Ganga Quest. The quiz is designed, conceptualized, and developed by TREE Craze Foundation.*
- 3) *Wildlife Institute of India (WII), and GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH), are knowledge partners for Ganga Quest.*
- 4) *The development and awards of Ganga Quest is sponsored by VA Tech Wabag, an Indian multinational company, pioneering in sustainable water solutions.*

Details of Participation

Total No. of Hits so far: Approximately 1 lakh

Total Registrations: Approximately 10,000

*The above status is as on 23rd of April 2019

The website was open for registration on 8th of April 2019 and the Quiz was launched on World Earth Day, i.e. 22nd April 2019. The quiz will remain online till 22nd May 2019.

Eligibility

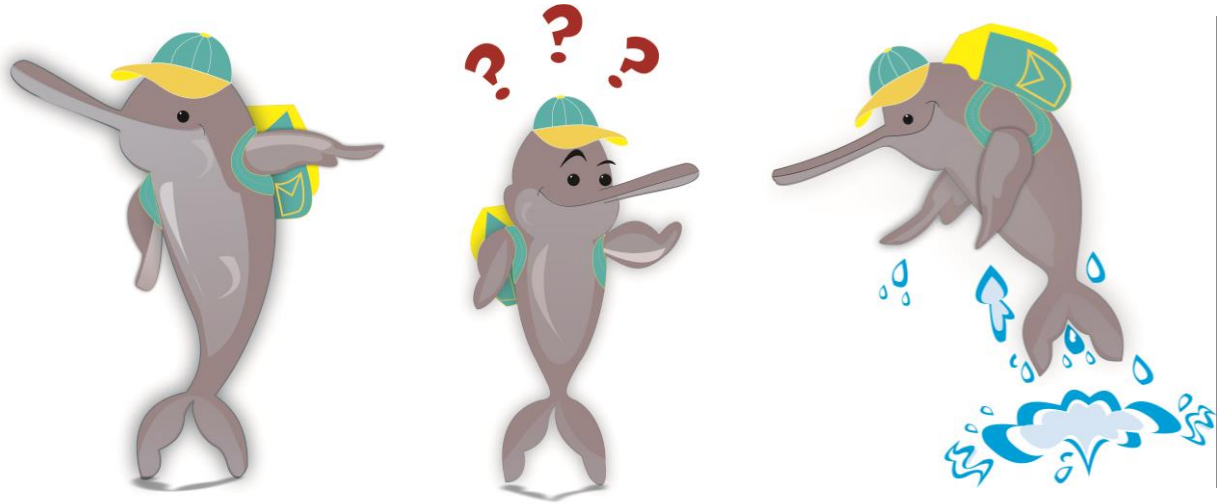
Anyone above the age of 10 years as on 31st of March 2019 can participate and there is no outer limit for participation. Adults and senior citizens are also eligible to participate in this quiz.

Details of Rounds

It has three rounds where first two rounds are qualifying rounds, and winners are decided based on the performance in third round. For every wrong or right answer, you get to know interesting facts related to the question by ***your companion Tarini Dolphin!***

Mascot – Tarini Dolphin

We call her Tarini Dolphin, which is a Gangetic dolphin and is being used in almost all pages of the Quiz as a mascot. Gangetic Dolphins are the national aquatic animal of India and are the only species of freshwater dolphins that are not yet extinct. They are the flagship species of river Ganga and signify the river health. They are currently under threat and their population are continuously declining.



Prizes and announcement of Winners

First 100 participants are awarded with knowledge kits and a certificate. Top 3 performers in 4 different categories are awarded with exciting prizes and certificate. These 4 categories are: 8th grade or below, 9th – 10th grade, 11th – 12th grade, and all who have graduated from schools. A 3 days 2 nights rafting and trekking trip is also planned for the winners for them to get a first-hand experience of river Ganga. Schools with maximum students participating in the Quiz and school chain that gets the maximum participation, gets duly recognized. Also, a team of international experts will interact with school administration and teachers regarding ways to contribute in the 'Namami Gange' programme.

The winners of the Ganga Quest will be awarded on 5th June, World Environment Day. Registration of the quiz has already started since 8th April 2019.